

Strong Q2 results with revenue up 4.1%; Net Profit up 18.6%

1HFY17 growth in revenue of 7.4% and growth in net profit of 12.2%



Trade loading prior to price adjustment in MY in July 2016 One-off trade
discounts
adjustment in SG
in June 2017

6.8% organic revenue growth

Effective implementation of SAIL'22 strategy

Malaysia

Our Strategy - SAIL'22

- It consists of three levers:
 - Strengthen the Core
 - · Position For Growth
 - Deliver Value For Shareholders
- Further cascaded down into seven strategic priorities
- Supported by two enablers:
 - Create a Winning Culture
 - Defend our License to Operate





Solid Growth Momentum in Q2 & 1H'17



Q2 2017 vs 2016		
	Reported Organic*	
Revenue	4.1% 👚 6.8% 👚	
Net Profit	18.6% 1 20.3%	
Earning per share	41.97 sen (1H'17 FYE 30 June `17)	

^{*} Adjusted for the impact of trade loading and trade discounts adjustment.

Highlights

- In Q2, reported revenue up 4.1% to RM412.1 million; If adjusted for the impact of trade loading in MY and trade discounts adjustment in SG of RM7.2 million, organic revenue grew by 6.8%.
- For 1HY17, revenue grew by 7.4% to RM914.8 million, profit from operations increased by 20.2% to RM177.0 million whilst net profit rose 12.2% to RM128.3 million.
- A strong growth in both top- and bottom-line amidst a soft consumer sentiment in both Malaysian and Singaporean markets.
- Higher share of profit from Lion Brewery (Ceylon) PLC, Sri Lanka of RM2.4 million, mainly on insurance compensation vs RM1.0 million in Q2'16.





Strong Balance Sheet & Cash Generation



Balance Sheet & Cash Flow		
	RM'000	RM'000
Balance Sheet:	30 June '17	31 Dec'16
Cash and Cash Equivalents	40,776	36,270
Total Assets	595,131	661,522
Total Liabilities	339,635	331,475
Net Assets	255,496	330,047
Net Assets per share	0.84	1.08
Cash Flow:	<u>1H'17</u>	<u>1H'16</u>
Net cash generated from operations activities	184,897	152,803

Highlights

- Lower inventories and receivables contributed to lower total assets.
- Higher bank borrowings led to higher total liabilities offset by lower payables.
- Lower net assets per share due to dividend payment in May of RM205 million.
- RM185 million generated from operation, reflecting excellent cash generating capability and working capital management.





Organic growth in mainstream





- Organic volume grew 6% in 1H'17 vs 1H'16 in both Malaysian and Singapore markets, if adjusted for the trade loading in MY in June 2016.
- Flagship brand Carlsberg Green Label and new product innovation Carlsberg Smooth Draught gained growth momentum through successful CNY campaign and #ProbablyTheBest campaign.
- Carlsberg Green Label celebrates 170 years of discoveries via *Probably the Best Brewery Tour* integrated national promotion in Malaysia.
- Carlsberg Smooth Draught continues to drive trials and samplings via activation and expanded distribution in Malaysia and Singapore.





22% growth in Premium brands















Business Priorities for 2H'17















Outlook for 2H'17





- Continued growth of Carlsberg Smooth Draught and premium brands.
- Funding the Journey programme to deliver efficiencies for re-reinvestment into our brands.
- Subdued consumer sentiment and challenging macroeconomics in both Malaysia & Singapore.
- * Change of Legal Purchasing Age (LPA) to 21 years old in Dec '17 in Malaysia.



